The 6 Roles You Play in Your Business
(And how to grade yourself 1 to 10)
1. Visionary (The CEO)
Are you setting direction and making smart decisions or reacting to whatever's on fire?
Your Score: / 10
2. Financial Officer (The Money Manager)
Are you sending invoices, tracking revenue, and managing cash flow or avoiding the numbers altogether?
Your Score: / 10
3. Marketer (The Visibility Lead)
Are you consistently showing up to attract new clients or hiding and hoping referrals show up?
Your Score: / 10
4. Web + Social Media Manager
Is your online presence up-to-date and on-brand or collecting digital dust?
Your Score: / 10

Are you communicating clearly and professionally with clients or always running behind?
Your Score: / 10
6. Technician (The Service Provider)
Are you delivering your service with care and consistency or going through the motions?
Your Score: / 10

## **Reflection Time:**

5. Customer Service / Admin

- Which role are you crushing?
- Which one's quietly draining you?
- Where do you need to step up... or get support? \*\*Support will look different to each person. I don't recommend "hiring out" until you're at least at 50K or more. Support can also look like educational support, accountability support not just "hiring".

This isn't about shame... it's about clarity.

Because the moment you get honest about where you're showing up *and* where you're not — that's when things start to shift.

## Want Support While You Build?

If you're just starting or growing your concierge or helper-style business — the Fully Booked Business Club<sup>TM</sup> is the absolute fastest way to get clients, price confidently, and build a sustainable business.

Join the **waitlist now** to be the first to know when September enrollment opens:

Join the FBBC Waitlist »

If you're scaling toward multi-6-figures and ready for deeper mentorship, structure, and long term growth and legacy ... the 100K Club™ 2026 class is enrolling soon.

Join the early waitlist to get updates and first dibs on enrollment:

Get on the 100K Club 2026 Waitlist »